



## Showcase Academy

By overwhelming demand, Showcase Group Incorporated will be offering the Showcase Academy Seminars to our Homeowner Association Clients, as well as community clubs and associations. The Showcase Academy was originally created to communicate Lawn and Landscape rules and regulations to communities managed by Homeowner Associations. While this type of communication is still used by many of our clients on a yearly basis, the academy has grown in use and topics. By listening to the public, we found a real desire for educational topics to be introduced. Due to the requests of attendees, we started offering discussions on popular topics such as Outdoor Living, Water Gardening, Perennial Gardens, Landscape Design, and much more. We offer expert discussions, right in the comfort of your back yard! Read what some in attendance have said....

*"Thank you for the very informational program, all my questions about services, responsibilities of homeowners, and the associations were answered. Good Job!"*

*"You did an excellent job in communicating what is being done in our development. It is great to know that there are long term goals for the grounds"*

*"The information on the differences between traditional and organic fertilizers was exceptional. Mark did a fabulous job explaining the benefits and negatives of both, and now we know what to expect in the future. Your staff is very professional and knowledgeable"*

*"Your discussion on Outdoor Living and Landscape Design was exciting. To know that there are affordable options that we can use was helpful. Your free gift to the group was fantastic, we will definitely be giving you a call"*

Benefits of the program:

- Communication of Landscape rules, regulations, and responsibilities on a consistent basis to all homeowners.
- Have Lawn and Landscape questions and concerns handled by the contractor performing them.
- Add value to the management relationship with the community by offering a discussion forum.
- Written report of all major questions, concerns, and requests after each meeting.
- Added value for potential home buyers
- Community involvement (many use seminars for a form of social activity)
- Educational opportunity for those that do not feel comfortable in a school setting
- Added value for property managers, developers, builders, and Home Owner Associations

**[See Reverse side or call for details!](#)**

Phone # 717-354-3226 Toll Free # 800-503-3426  
Fax # 717-354-5486 E-mail [info@showcasegroup.biz](mailto:info@showcasegroup.biz)  
Address: P.O. Box 394, New Holland, Pa 17557



Showcase Group, Inc. will be offering the following seminar topics for our current Homeowner Association Clients.

**Spring Seminar Topics:**

- Community Informational Sessions (Spring and Fall recommended)
- Outdoor Living (What is it, current style trends, and where do we start?)
- Water Gardening (Principles, New Technology, Maintenance)
- Perennial Gardening (Design, Maintenance, and current trends)
- Organic vs. Traditional Fertilizers (Going Green with Results and safety)
- Pests to watch in your landscape (what are they, what will they do, and how do we make them go away!)

**HOA Responsibilities:**

- Location for site of seminars and all fees associated with rental if needed.
- Supply seating at event for all attendees.
- If seminar is used for communicating HOA Lawn and Landscape rules and regulations, the HOA will supply Showcase with the rules and regulations prior to event.
- Copies of Association documents to be reviewed and handed out by Showcase representative.
- Review meeting 2 weeks prior to event with Property Manager, Landscape Committee, and/or Homeowner Association Board.
- Electric Source
- Tables for displays, beverages, and snacks
- Microphone and amplifier for groups over 30
- Advertising of event to Home Owners. (Showcase will aide in the creation of the advertising for the event)

**Showcase Responsibilities:**

- Provide all refreshments and snacks for event
- Provide all Handouts related to Landscape topic used for event
- Provide speaker for event with professional expertise in the topic used
- Provide 1-2 hour seminar, along with Q&A session at end of seminar
- The seminar will be advertised as a benefit provided by the Property Management Company and/or Home Owner Association.
- Provide a fun, organized, and informational event that all attendees can enjoy.
- Showcase will provide a FREE gift to all attendees. The gift will pertain to the topic at hand, and will be used in the advertising to entice attendance.

**Cost:** Free to current clients; Non clients please call Showcase for availability and updated pricing.

Phone # 717-354-3226 Toll Free # 800-503-3426  
Fax # 717-354-5486 E-mail [info@showcasegroup.biz](mailto:info@showcasegroup.biz)  
Address: P.O. Box 394, New Holland, Pa 17557